

Aladdin To-Go Tumbler, Clutch Water bottle and Transform R&R Mug as seen in:

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PMI Showcases New Aladdin Hydration, Thermal Beverageware

CHICAGO— Pacific Market International is showcasing new hydration and thermal beverage lines under its Aladdin brand at this week's International Home + Housewares Show, here.

Aladdin's To-Go Tumbler features a reusable straw and lid on a BPA-free clear plastic cup. Its double-wall design keeps drinks cold and keeps hands dry by eliminating condensation. It is dishwasher

safe and it has a suggested retail of \$9.99.

Also in the hydration category, Aladdin featured its 24-ounce Clutch Water Bottle. Made of stainless steel, it features a BPA-free plastic

top that flips up, allowing the user to sip through the built-in straw. The bottle is also designed to be car-cup holder friendly, and according to the company, it is "leak-proof." It has a suggested retail of \$13.

New from its Sustain line is its Aladdin Transform Recycled and Recyclable Mug. It is made from its eCycle material, 100% recycled food grade polypropylene



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Top to bottom: The Clutch Water Bottle, To-Go Tumbler and the Transform Recyclable Mug.



containing 25% post consumer content. The mug is also fully recyclable where #5 recycled plastic is collected. It is dishwasher and microwave safe, as well as car cup holder friendly. It also features a snap-shut lid, so that the user can "flip and sip." It is available in a 12-ounce mug or travel mug and a 16-ounce travel mug. It has a suggested retail of \$8.99 to \$9.99.

